Valerie Brisendine

Product Designer | Interaction & Visual Design | Prototyping

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PROFESSIONAL SUMMARY

Product Designer with 8+ years of experience across digital product design, UX/UI, visual design, and print production. Experienced in shipping digital products, crafting intuitive user journeys, and translating complex requirements into responsive, accessible interfaces. Skilled in Figma, prototyping, user research, interaction design, and design systems. Combines a technical foundation in HTML, CSS, and JavaScript with close engineering and cross-functional collaboration to refine flows, solve implementation challenges, and deliver cohesive experiences. Production background includes press-ready artwork, screen-print separations, and vendor coordination under tight deadlines.

PROFESSIONAL EXPERIENCE

Production Artist & Coordinator - VinaArte, Napa, CA

Dec 2025 - Present

- Develop visual materials, diagrams, workflows, guides, and design specifications that translate complex information into clear, accessible formats.
- Create and refine digital, presentation, and print assets while maintaining visual consistency and production quality.
- Coordinate with stakeholders, vendors, artists, and customers to clarify requirements, resolve discrepancies, and move projects from concept through delivery.
- Organize design assets and documentation, supporting repeatable processes and efficient project execution.

Product (UI/UX) Designer - ApproveShield, LLC, Richardson, TX

Sept 2024 - Oct 2025

- Redesigned multiple core digital products, including an internal employee platform and two client-facing applications, with a focus on usability, clarity, and consistent user experiences.
- Developed user flows, wireframes, and interactive Figma prototypes to communicate design concepts and application behavior.
- Collaborated with engineers and project managers to define requirements, communicate design specifications, and resolve design-to-development challenges.
- Evaluated application functionality, investigated user and implementation issues, and worked with account managers to address discrepancies.
- Contributed to an internal platform redesign associated with a reported 25% increase in employee approval.

UI/UX Designer - Evolon Technology, Dallas, TX

Feb 2022 - May 2024

- Contributed to redesign initiatives across four products, evaluating existing workflows and identifying opportunities to improve usability, functionality, and consistency.
- Created user flows, information architecture, wireframes, mockups, and interactive prototypes to explore and communicate design solutions.
- Collaborated with engineers to clarify requirements, document design specifications, troubleshoot implementation challenges, and validate functionality.
- Applied responsive design, accessibility, and usability principles throughout the design process.
- Used feedback and design validation to refine product experiences and support iterative improvements.

Designer & Production Artist - T-shirt Tycoon, Garland, TX

Jan 2019 - Feb 2022

- Designed original artwork for clients on company apparel and swag, made production-ready for screen printing presses for all sizes.
- Managed production workflows, asset organization, screen-print separations, and documentation across multiple departments.
- Coordinated vendor communication, order tracking, and quality control under tight deadlines.
- Maintained accurate records and handled operational data with a high level of detail and accountability.
- Supported hardware-adjacent workflows including production equipment coordination and inventory awareness.

TECHNICAL SKILLS

Design: Figma, FigJam, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat Pro DC, UserTesting.com

Development: HTML, CSS, JavaScript, SQL, JSON, Open API integration

Data: MongoDB, relational database fundamentals

Collaboration and Productivity: Microsoft Office, Google Workspace, Salesforce, ClickUp, Shortcut

EDUCATION

Associate of Applied Science (AAS), Graphic Design - Collin College, 2016

CERTIFICATIONS

- Google UX Design Certificate - Issued January 2023
- SMU Full-Stack Development Certificate - Issued June 2021